

DIGITAL PRINTING FOR CORRUGATED

A stylized, handwritten-style logo in blue ink, consisting of the word "Ghelfi" with a period at the end. The letters are fluid and connected, with a prominent 'G' and a long, sweeping 'f'.

GHELFI ONDULATI S.p.A.



Ghelfi Ondulati creates **innovative packaging solutions** according to customer needs. Our commitment is to create capable packaging to protect the product and make it communicate.

Supported by constantly updated technologies we can offer our customers the **most innovative customization on packaging.**

For years we have been working in collaboration with our customers to **design and create packaging perfectly integrated into their process automated packaging.**

OUR VISION

SUSTAINABILITY, RESPONSIBILITY AND INNOVATION

commercial network and numbers

ONE PRODUCTION PLANT

with an area of 32.000 m²;
corrugator, flexography and digital
printing, case maker, die cutting

160 EMPLOYEES

but it rises to more than 300 when
we consider also the related
mounting plants mainly dislocated
in Italy, France and Spain

78.000.000 m²

of corrugated board produced
during the 2019

TURNOVER OF € 94 MILLION

in 2019, Ghelfi Ondulati has established
a solid reputation at both national
and European level



innovation-driven company



RESEARCH & DEVELOPMENT
IN-HOUSE DEPARTMENT



SEVERAL **PARTNERSHIPS** WITH
UNIVERSITY AND COMPANIES



TEN-YEAR **COLLABORATION**
WITH **POLITECNICO DI MILANO**

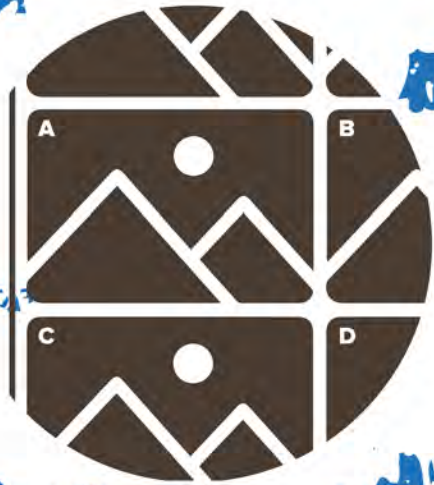
DIGITAL PRINTING ROLL TO ROLL technology for high volumes

HP PAGEWIDE T1170S

- roll to roll system
- up to 183 m per minute
- up to 2800 mm web width
- 80-400 g/m² weight
- 6 colours
- HP water-based ink



digital printing attributes



VARIABLE DATA PRINTING

text, images, graphics and codes may be different



HIGH PRINT QUALITY

and resolution on every support



OPEN SYSTEM

no dedicated tools for each graphic design

maxime efficencies

**FAST AND FREE
UPDATES**



**REDUCED
MINIMUM BATCH**



MICRO-BATCHES



Minimum batch 2.000 m² on each die-cut
Delivery time 5 working days from the order



DIGITAL PRINTING APPLICATIONS

MARKETING AND COMMUNICATION

PERSONALIZATION AND VARIABLE ADVERTISING

▶▶▶ Bianchi S.r.l.

10 different references advertised

50 different photos of Bianchi's employees



	LA NOSTRA AZIENDA È CRESCIUTA ANCHE GRAZIE A:  ANDREA		SCOPRI I NOSTRI PRODOTTI  ORTAGGI E FRUTTA COTTI AL VAPORE E AL FORNO
	LA NOSTRA AZIENDA È CRESCIUTA ANCHE GRAZIE A:  ANGELO		SCOPRI I NOSTRI PRODOTTI  ORTAGGI E FRUTTA COTTI AL VAPORE E AL FORNO
	LA NOSTRA AZIENDA È CRESCIUTA ANCHE GRAZIE A:  FRANCESCA		SCOPRI I NOSTRI PRODOTTI  ORTAGGI E FRUTTA COTTI AL VAPORE E AL FORNO
	LA NOSTRA AZIENDA È CRESCIUTA ANCHE GRAZIE A:  LOREDANA R.		SCOPRI I NOSTRI PRODOTTI  ORTAGGI E FRUTTA COTTI AL VAPORE E AL FORNO

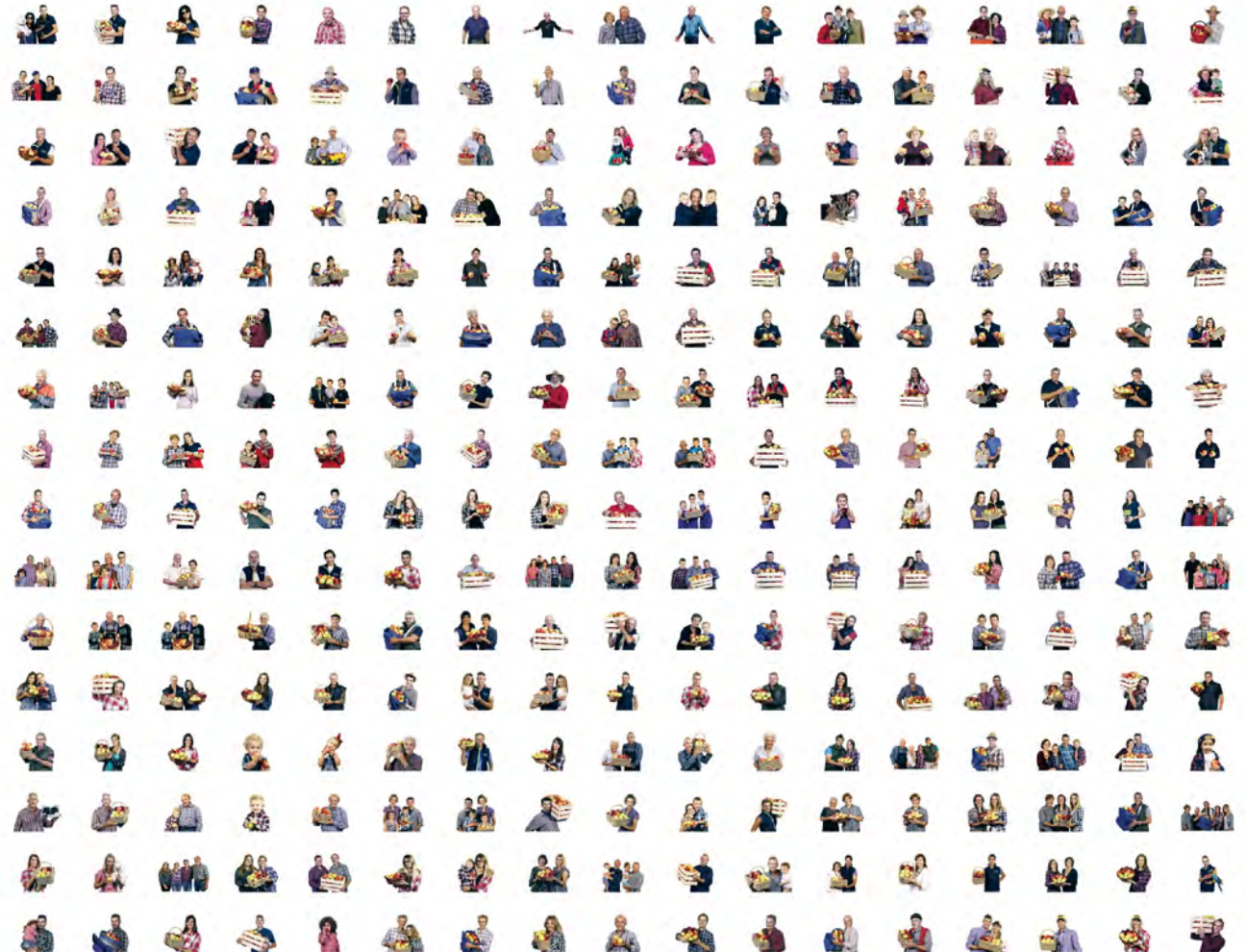
PERSONALIZATION AND VARIABLE ADVERTISING

▶▶▶ Melinda

“Le mille facce” campaign

1.000 different photos of Melinda employees

4.000 different sentences



RANDOMIZATION



▶▶▶ Bruno S.r.l.

16 different bears

randomized 1 per side of the box

PUZZLE COMBINATION



►►► Mondo del vino

6 different graphic

1 single puzzle



►►► Cuore Rosso

1 texture

INFINITY variable graphics



VERSIONING AND LOCALIZATION

▶▶▶ Cantine Riunite

5 different logos

4 different teams (3 NHL teams, 1 NFL teams and 1 MLB team (USA))



SOCIAL CAMPAIGN WITH CUSTOMIZED TEXT

►►► Melinda

“Dedicamela” campaign

50.000 support phrases

90.000 euro for the victims of the 2016 earthquake in Italy



UNIQUE IDs AND QR CODES

►►► Consorzio Vignola

UniqueIDs and QR codes for hyper-detailed communication



Each box is unique and tells something about itself.
The unique Qr code identifies a specific box and allows to add product information.

TRACK & TRACE AND ANTICOUNTERFEITING

▶▶▶ Zespri



UNIQUE QR ON EACH BOX

Each box is fully printed in digital with a Unique QR Code from the very beginning of the supply chain

SHORT LINK

Each box has an embedded unique URL in the QR Code that allows to store and check information on that particular box

TRACKABLE BOXES

Link Technology allows to manage, track and monitor all the feedbacks coming from each code

STEP-BY-STEP UPDATE

Each UID can be scanned and updated step-by-step along the entire supply chain

INSTANT AUDIT

All the information can be easily checked through Link Reader



GHELFI ONDULATI S.p.A.

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